



WILLIAM **McDONOUGH**, FAIA, INT. FRIBA

McDonough Innovation, CEO
William McDonough + Partners, Architects, Founding Partner
MBDC, Co-founder

William McDonough is a globally recognized leader in sustainable development. McDonough is trained as an architect, yet his interests and influence range widely, and he works at scales from the global to the molecular. McDonough is the architect of many recognized flagships of sustainable design, including the Ford Rouge truck plant in Michigan and NASA's Sustainability Base, one of the most innovative facilities in the federal portfolio. He was the Inaugural Chair of the World Economic Forum's MetaCouncil on the Circular Economy (2014-2016) and currently serves on the Forum's Global Future Council on the Future of Environment and Natural Resource Security.

EDUCATION

Yale University, School of Architecture, Master of Architecture, 1976

Dartmouth College, Bachelor of Arts, Magna cum Laude, Phi Beta Kappa, 1973

ASSOCIATIONS

American Institute of Architects, Fellow; Founding Member, Committee on the Environment

Royal Institute of British Architects, International Fellow

Urban Land Institute, Fellow

U.S. Green Building Council, Charter Member

American Society of Landscape Architects, Honorary Member

McDonough has written and lectured extensively on design as the first signal of human intention. He was commissioned in 1991 to write *The Hannover Principles: Design for Sustainability* as guidelines for the City of Hannover's EXPO 2000. In 2002 he co-authored *Cradle to Cradle: Remaking the Way We Make Things*, widely acknowledged as a seminal text of the sustainability movement, which was followed by *The Upcycle: Beyond Sustainability— Designing for Abundance* (2013).

McDonough advises commercial and governmental leaders worldwide through McDonough Innovation. He is also active with William McDonough + Partners, his architecture practice in Charlottesville, VA, as well as MBDC, the Cradle to Cradle consulting firm co-founded with Michael Braungart.

He co-founded two not-for-profit organizations to allow public accessibility to Cradle to Cradle thinking: GreenBlue (2000), to convene industry groups around Cradle to Cradle issues; and the Cradle to Cradle Products Innovation Institute (2009), to expand the rigorous product certification program. In 2017 he co-founded Fashion for Good with the C&A Foundation, a joint-industry initiative which aims to transform the global apparel chain into a force for good based on Cradle to Cradle Certified™ to define its quality.

ACADEMIC

University of Virginia

Dean, School of Architecture and Edward E. Elson Endowed Chair, 1994–1999
Professor of Business Administration & Alumni Research Professor, Darden School of Business, 1999–present

Stanford University

Consulting Professor, Civil and Environmental Engineering, 2004–present
Living Archive Subject, Stanford University Libraries, 2012–present

University of Cambridge | Founding member, Sustainability Leadership Council, 2007–present

Yale University | School of Forestry & Environmental Studies Leadership Council, 2002–present

Arizona State University | International Board of Trustees for Sustainability, 2007–present

Instituto de Empresa, Madrid, Spain | Chair, Eco-Intelligent Management Center, 2004–2006

Cornell University | A.D. White Professor-at-Large, 1999–2004

Tongji University, Shanghai | Honorary Professor, 2004

CORPORATE LEADERSHIP

Walmart | External Advisory Council, 2009–2013

General Electric | Ecomagination, Board of Advisors, 2008–2009

Dow Jones Sustainability Index | Advisory Board, 2004–present

VantagePoint Capital Partners | Senior Advisor, 2004–present

Cherokee Sustainability Advisory Council | Member, 2004–present

SAP CEO Sustainability Advisory Panel | Member, 2011–present

Unilever Sustainable Living Plan | Advisory Council, 2018–present

NOT-FOR-PROFIT

Fashion for Good | Co-Founder, 2017

Clinton Global Initiative | Advisor, 2013–2016

Cradle to Cradle Products Innovation Institute | Co-Founder, 2010

Healthy Child Healthy World | Advisory Board, 2006–2011

Green Blue | Co-Founder, 2002

Sustainable Packaging Coalition | Co-Founder, 2005

President's Council on Sustainable Development | Special Advisor to President Clinton, 1993–1996

Cherokee-McDonough Challenge | Advisor, 2012–present

W. Alton Jones Foundation | Board of Trustees, 1992–1996

H. John Heinz III Center for Science, Economics, and the Environment | Board of Trustees, 2001–2004

SELECTED HONORS AND AWARDS

United States Presidential Award for Sustainable Development, President Clinton, 1996

Hero for the Planet, *Time* Magazine, 1999

Benjamin Botwinick Prize for Ethical Practice in the Professions, Columbia University Business School, 2003

National Design Award, The Smithsonian Institution, Cooper-Hewitt Museum, 2004

Presidential Green Chemistry Award, President George W. Bush (for work with Shaw Industries/Berkshire Hathaway), 2004

21st Century Visionary Science Leadership Award, U.S. EPA, 2008

Rachel Carson Environmental Award, Natural Products Award, 2013

J.N. Darling Conservation Award, National Wildlife Federation, 2014

US Green Building Council Leadership Award, 2016

Award for Circular Economy Leadership, World Economic Forum, 2017